

BECOME A COMMUNITY PARTNER



Dear Potential Raising Wheels™ Community Partner,

Something big is happening for all those in need of accessibility!

The Copp Family, with their two adorable boys, were selected to have their home renovated to be fully wheelchair accessible during the final season of the most popular reality show on television, with Tim Tebow, arguably the most beloved former NFL player in the country, lending his support.

The day following the **Copp Home Renovation** which aired on **HGTV's Fixer Upper** January 30th, 2018, Chip and Joanna Gaines then launched a public fundraiser raising \$75,000 within 24 hours, paying off the mortgage for the Copp Family and receiving widespread social media attention.

With their accessible home dreams now a publicly celebrated achievement, the Copp Family is positioned to change the fabric of our society to better understand the need for accessibility and to show that accessibility should be for EVERYONE, no matter your abilities.

The plans for a marketing campaign, book, and foundation under the title of **RAISING WHEELS™** began long before the Copp's were selected to be on Fixer Upper. Their book, which is the third volume in the bestselling *Triumph Book Series*, will be released Spring 2019, and **The Raising Wheels™ Foundation** has already been formed.

Your organization is invited to become a **Community Partner** with **RAISING WHEELS™** and join us in the movement to substantially increase accessibility across the nation, both in homes and public places, while we bring inspiration to all who come to understand the strengths that come from life with special abilities. As you will read, there are many benefits to joining our Community Partner program.

We are excited to share this packet and opportunity with you and look forward to adding your organization to our exclusive list of **Raising Wheels™ Partners!**



Melanie Davis

Co-Founder and Director of Development for Raising Wheels™

Melanie@RaisingWheels.com

(214) 707-0866

Raising Wheels™

RAISING WHEELS™ is a book, a website, and a nonprofit foundation designed to educate and empower those **RAISING** differently abled children while **RAISING** society's understanding of and support for accessibility.

The Triumph Book: RAISING WHEELS, coming Spring 2019, features stories from exceptional parents raising differently abled children as well as the motivating examples of those who are personally achieving greatness by living life on wheels.

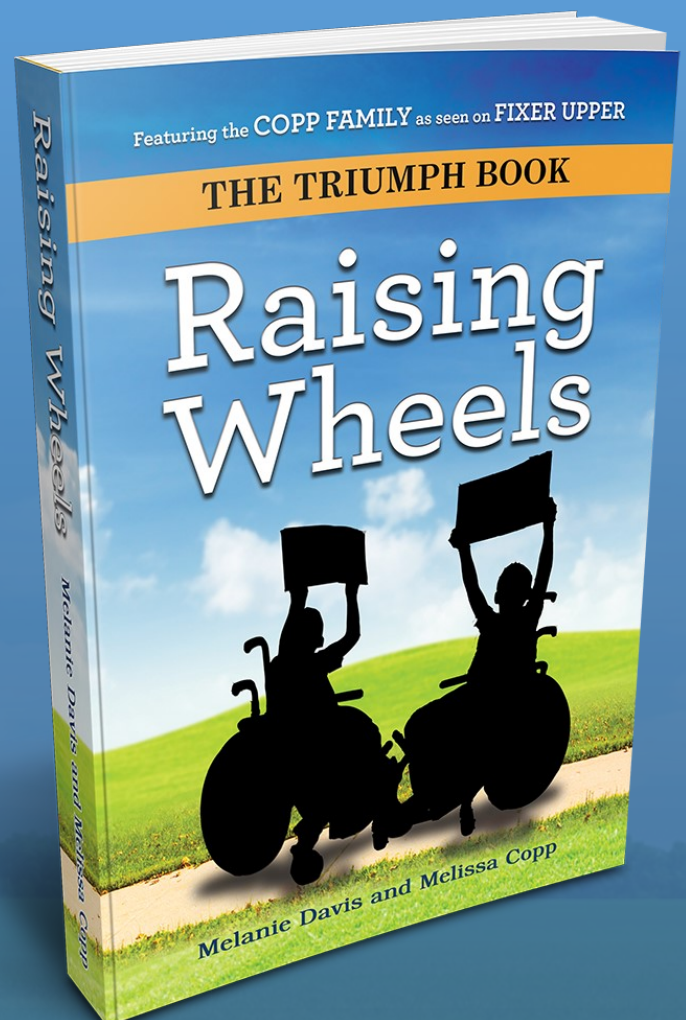
RAISING WHEELS is a compilation of stories that provide the much needed (and virtually non-existent) guide for parents of special needs children and inspiration for anyone dealing with adversity.

*Read the exciting journey of The Copp Family having their home renovated on **FIXER UPPER**, with the help of **TIM TEBOW**!*

ACCESSIBILITY

isn't a luxury

**It should be for
EVERYONE!**



The Raising Wheels Book Distribution Program will provide books to nonprofits and professionals who serve the disability community, to ensure the book and its guidance quickly reaches those who need it



*After having their dreams of
an accessible home fulfilled
on **FIXER UPPER**,
the Copp Family is
PAYING IT FORWARD
through
The RAISING WHEELS™
FOUNDATION.*

**Raising
Wheels™
FOUNDATION**

RAISING WHEELS™ MISSION

The RAISING WHEELS™ FOUNDATION provides resources and inspiration assisting parents to RAISE differently abled children to become enabled and empowered individuals and to RAISE the public's understanding of the need for accessibility. The RAISING WHEELS™ FOUNDATION also provides accessible products and grants to families of children who do not qualify for insurance assistance or funding, thus enabling them to obtain life-changing and life-saving accessibility.

The Copp Family Home Received Viral Media Attention

Here are just a few of the popular media outlets featuring their story

(See the full list of media on the last page)



Chip Gaines
@chippgaines

Follow

To me, this picture is worth a thousand words—a thousand encouragements—a thousand happy moments. BUT, there's more work to do. Let's rally together to pay off the Copp family's mortgage—Text Magnolia to 51555 to donate or click here for more information: magno.li/coppfamily



"Fixer Upper" fans pay off mortgage for local couple with disabled sons



The Cops and their two sons. (Photo by Ke'Sha Lopez/file)

By Julie Hays | Posted: Thu 1:15 PM, Feb 01, 2018 | Updated: Thu 1:36 PM, Feb 01, 2018



TODAY

Southern Living



timtebow

Follow



86,339 likes

timtebow Proud of my friends @chippgaines @joannagaines and @ars_rescuerooter for teaming up to make an amazing family feel special! Tune into @hgtv.fixerupper tonight at 9/8 CT!



'Fixer Upper's' Chip and Joanna Gaines team up with Tim Tebow, Laura Bush

By Diana Falzone



BENEFITS OF BECOMING A COMMUNITY PARTNER OF RAISING WHEELS™

- ★ Have your logo and the link to your website featured on the Community Partners page of the Raising Wheels™ website.
- ★ As a nonprofit, once a month you may submit an article highlighting the specific population you serve, any achievements you are making or inspirational stories you would like to share via the Raising Wheels™ Blog.
- ★ Receive five Raising Wheels™ Foundation t-shirts to wear and show your support of the cause.
- ★ Receive a Raising Wheels™ Community Partner graphic to place on your website and link to the full Raising Wheels Website.

COMMITMENTS

- ★ Once a month, Raising Wheels™ will send out an exclusive Community Partner Press Release which will celebrate advancements in accessibility within homes and communities as well as share inspiring stories. As a partner, receiving the benefits listed above, you agree to share this once-monthly press release with your audience. We will do our best to always write articles you are proud to share and which advance the cause.
- ★ Please provide an approximate number of people your organization reaches through social media and distribution lists so we can assess the viral reach of our Community Partnership Program and the potential to make a difference.
- ★ Be proactive in finding ways to assist the movement of Raising Wheels™ and reach out to us for any assistance you may need.

GET IN TOUCH

PO BOX 23234
WACO, TEXAS 76702
USA



RAISINGWHEELS.COM

INFO@RAISINGWHEELS.COM

(214) 707-0866



RAISING WHEELS™ LIST OF MEDIA EXPOSURE:

Date	Media Medium	Name of Publication
1/19/2018	Internet	Fox News
1/22/2018	Internet	Inspiring Day
1/29/2018	Newspaper/Internet	Kenosha News
1/29/2018	Internet	Times Record News
1/30/2018	Internet	People
1/30/2018	Internet	Saturday Down South
1/30/2018	Internet	Twitter
1/31/2018	Internet	dearly.com
1/31/2018	Internet	HG Fandom
1/31/2018	Internet	One Country
1/31/2018	Internet	People
1/31/2018	Internet	SEC Country
1/31/2018	Internet	Southern Living
1/31/2018	Internet	the independent florida alligator
2/1/2018	Internet	Black Christian News
2/1/2018	Internet	KWTX Waco
2/1/2018	Internet	SFGATE
2/1/2018	Internet	The Christian Post
2/2/2018	Internet	AJC.com
2/2/2018	Internet	First Lady B
2/2/2018	Internet	Home Decorating Podcast Network
2/2/2018	Internet	People
2/2/2018	Internet	Perezhilton.com
2/2/2018	Internet	Rare
2/2/2018	Internet	Simplemost
2/2/2018	Internet	Today
2/2/2018	Internet	WGAU
2/2/2018	Internet	WHIOTV7
2/2/2018	Internet	wpxi
2/3/2018	Internet	Entertainment Daily
2/4/2018	Internet	106.3 The Groove
2/5/2018	YouTube/TV	Inside Edition
2/5/2018	Internet	Inside Edition
2/5/2018	Internet	KXLY
2/5/2018	Internet	Liftable
2/5/2018	Internet	Magnolia Market
2/5/2018	Internet	nbc4i.com
2/5/2018	Internet	Wide Open Country
2/6/2018	Internet	INQUISITR
2/6/2018	Internet	Life&Style
2/6/2018	Internet	LittleThings
2/6/2018	Internet	starcasm
	Internet	ForeverLawn
	Internet	One Country